

Fraud

Session 5

What can be considered fraud?

Fish Fraud

**Mislab
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**Specie
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substit
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**Misbra
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**Counte
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**Dilutio
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**Adulte
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Fraud and Illegality

Repercussions of Fish Fraud

**Economic
Aspects**

But also

Food safety
standards

Food control
programmes

Public trust

Repercussions of Fish Fraud

But also

Environmental
issues

Religious
issues

And much
more ...

Reputational Risk!

Some Examples



Escolar versus Atlantic cod



Nile perch versus grouper



Swordfish versus mako shark



Red snapper versus rockfish



Farmed salmon versus wild salmon

In Canada

A fish harvester commercial ice fishing in Saskatchewan took the most profitable fish (walleye) to market but left the less profitable fish (whitefish and pike) on the ice mixed in with fish offal.

(2013)