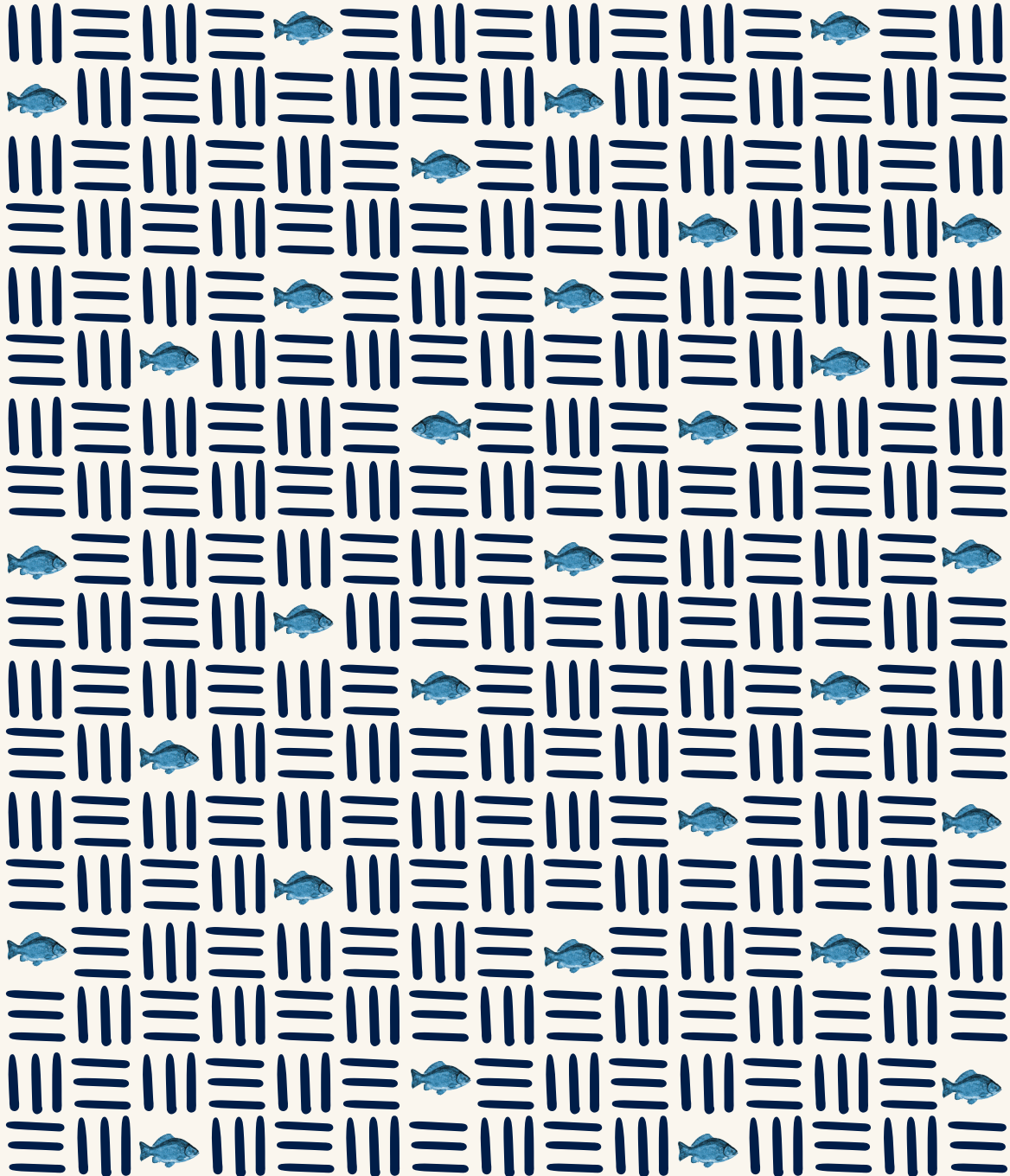




INFOFISH

ADVERTISE WITH US



INFOFISH International - the bespoke publication
for all your fishery information and business needs!



For more information,
please scan this QR Code

Are you looking for a platform to showcase your products and services in the seafood industry? Look no further than INFOFISH International!

Published since

1981

Readership

3K++

yearly



Readership

81%

Asia Pacific Region

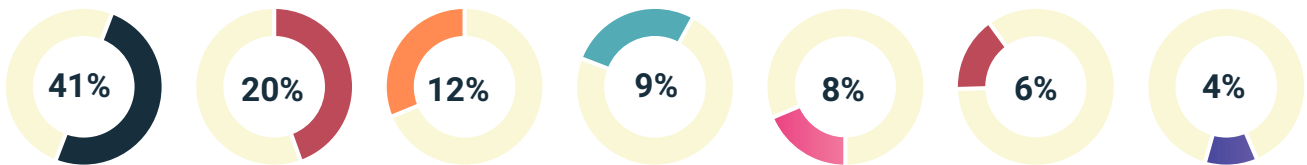
OVERVIEW//

INFOFISH is among the leading organizations in the world that provide consultation, marketing, promotion, and advertising services for the seafood industry. By advertising with INFOFISH International, you can reach out to a global audience and increase your brand awareness like never before.

With its extensive network and years of experience, INFOFISH can help you achieve your marketing objectives and grow your business. Don't miss out on this incredible opportunity to boost your sales and enhance your presence.

Advertise with INFOFISH International today and take your business to a new level!

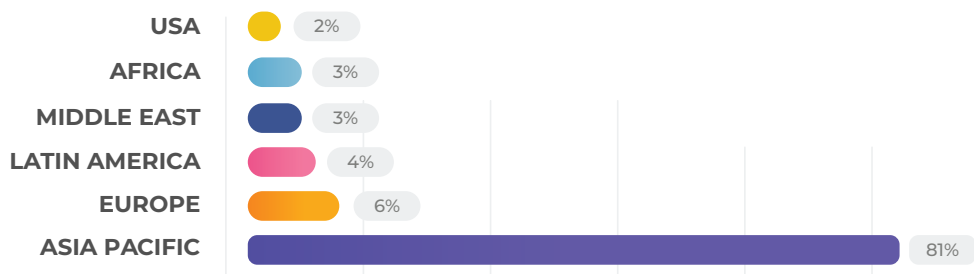
CIRCULATION BREAKDOWN// A strong presence in the Asia Pacific Region



BUSINESS ACTIVITY BREAKDOWN (%)

- Seafood Producers and Processors41%
- Aquaculture and Biosecurity20%
- Others12%
- Suppliers / Manufacturers.....9%
- Fishing / Vessel Operators8%
- Research / Training Institutions.....6%
- Government Agencies.....4%

Circulation of the magazine (distributed by region):



WHY INFOFISH?//

INFOFISH is a great platform to advertise with for several reasons:

Targeted audience: Our platform is specifically designed for the fisheries and aquaculture sectors, which means that our audience consists of people who are interested in related products and services. This makes it easier for you to reach your target audience and increase the chances of generating leads and sales.

High traffic: INFOFISH has a large and active user base which ensures that your ads will get a lot of exposure. This can help increase brand awareness and drive traffic to your website or social media pages.

Competitive rates: We offer competitive advertising rates that are affordable for businesses of all sizes. We can work with you to create a customized advertising package that fits your budget and marketing goals.

Variety of advertising options: We offer a variety of advertising options, including banner ads, sponsored content, and email marketing campaigns. This allows you to choose the option that works best for your business and marketing strategy.

OUR CLIENTS//



Aquatic Enterprise Co.



BIOLAN
accurate · easy · smart

ensis
FISHERIES PVT. LTD.

EVONIK
POWER TO CREATE



Hermasa
Canning technology

GREGOR JONSSON INC.
SHRIMP PEELING SYSTEMS

KOTINPACK

marine instruments

Mifco



OxyGuard®

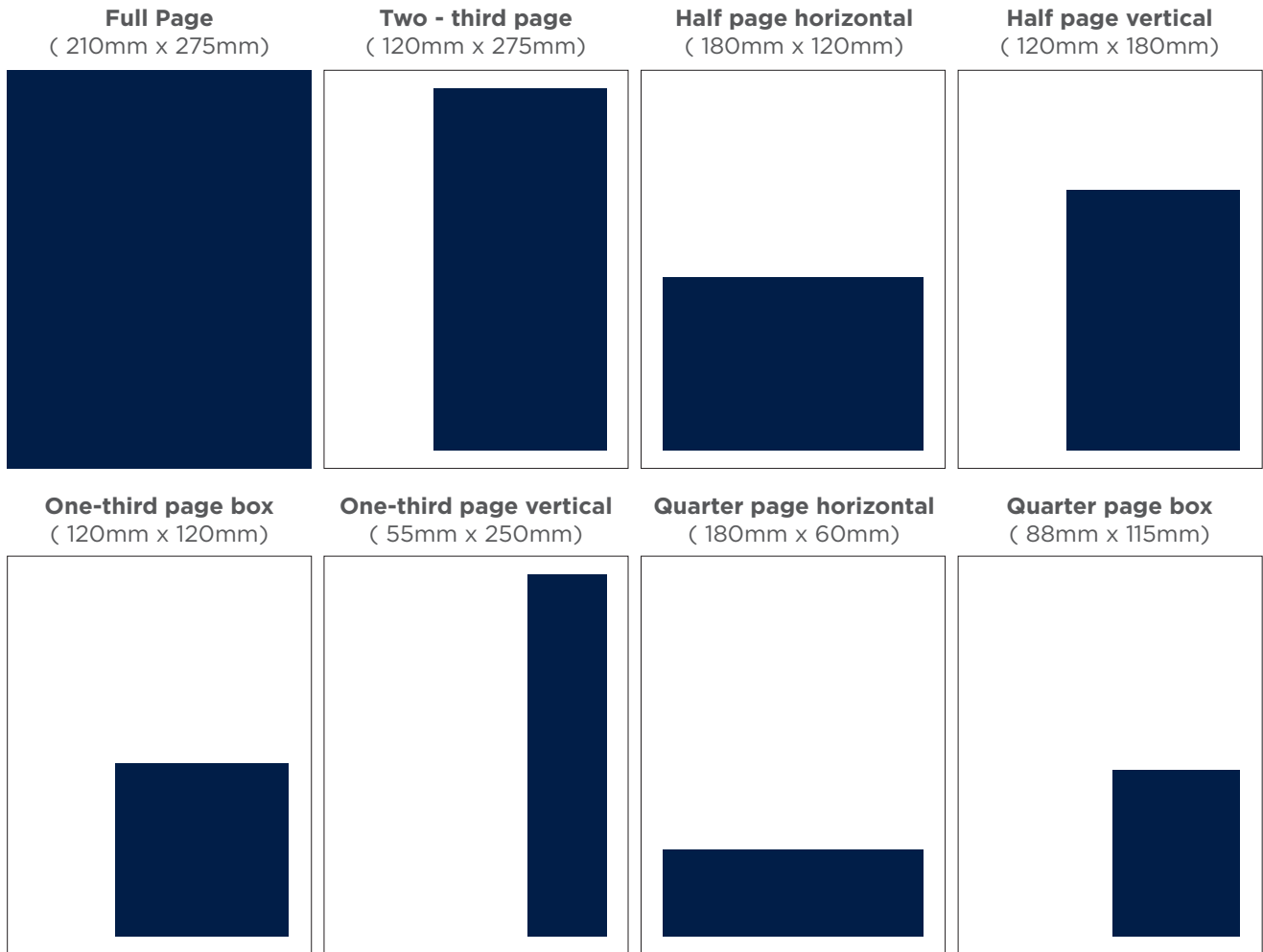
SUNGWOO E.O.E
SUNGWOO E.O.E TECHNOLOGY CO.,LTD.

Pioneer Group
Pioneer Asia
Aquaculture Equipment

THALOS
ADVANCED MARITIME SOLUTIONS

Your Company?

DISPLAY ADVERTISEMENT//



Advertisement rates

Premium

Full page (front, back & inside front cover).... 2 000
Advertorial page (centrespread) 2 500

Standard

Full page 990
Two-third page..... 890
Half page (horizontal & vertical) 710
One-third page (box & vertical) 610
Quarter page (horizontal & box) 480



Accepted file formats:
 PDF, InDesign, EPS, TIFF, Illustrator,
 (incl. all fonts, pictures min. 300 DPI)

**Four colour advertisement;
 ***prices quoted are in USD.

DIGITAL ADVERTISING//

Home Page

	(per month)	(per year)
Headline (1920 x 600)	250	2800
Square Sidebar (300 x 250)	120	1200
Sidebar (295 x 75)	90	900

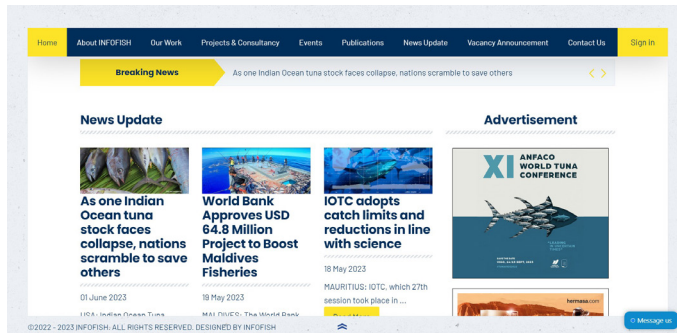
Social media plan

	Followers	monthly	3 Months	6 Months	12 Months
LinkedIn (4 posts)	3320				
Facebook (4 posts)	3886	1350	3600	6800	12900
Youtube (video)	823				
Newsletter					
Discount			10%	15%	20%

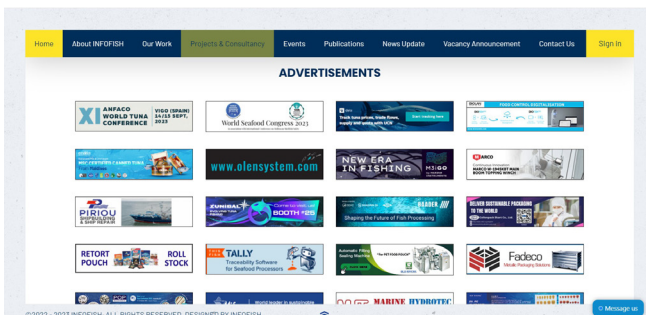
Headline (1920 x 600)



Square Sidebar (300 x 250)



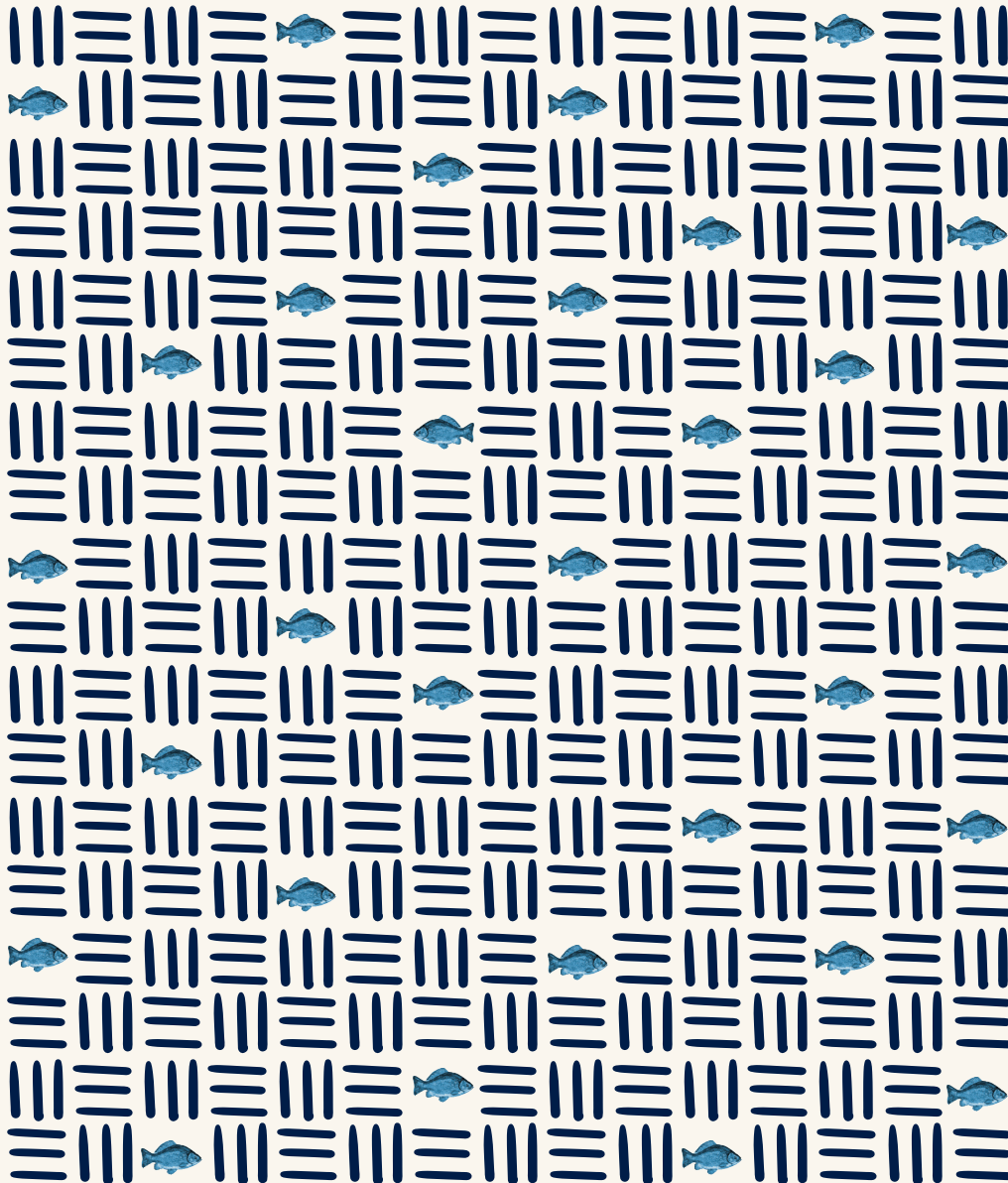
Sidebar (295 x 75)



Accepted file formats:
jpg, tiff, png & GIF - web banner
1920 x 1080 (HD) - youtube channel.

***Four colour advertisement;*
****prices quoted are in USD.*

GET **NOTICED** AND STAY AHEAD!



Promote your products and services

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